



Scotland Decides



In just three weeks, the current Scottish Parliament comes to an end and we then begin an intensive six week campaigning period

On 5 May 2011, voters across Scotland will be going to the polls to vote in a new Parliament, a new Government and a new First Minister.

Scottish politics seem to be at a key moment, attracting interest from across the UK and internationally.

Scotland is about to enter the third phase of Devolution. The future of the Scottish parliament could be radically different from the recent past. The economic, the political and the social context of Scotland have changed. The implementation of the recommendations of the Calman Report and the additional powers that this will give the Parliament will provide the basis and opportunity for the next administration to expand and transition the Scottish economy at a time of scarcity of resource.

The re-election of the current SNP Government not only puts Independence and the introduction of a local income tax back on the political agenda but will increase the call for more powers, including full fiscal responsibility, being devolved to the Scottish Parliament. The independent think-tank Reform Scotland has called for the Scottish Parliament to be given powers over the setting and collection of Corporation Tax.

This could be one of the most exciting, hard fought elections since devolution. The current terrain of Scottish politics and the response to the wider UK environment means that businesses with operations in Scotland will have to keep their attention northwards in the lead up to May 2011. The latest opinion show that the election is still too close to call

The result of the election and the policy direction taken thereafter will important to all sectors of business in the UK.

We can help new and prospective clients better understand the key issues, the manifesto commitments and the key people.

For a project fee of £3,000 plus vat, we will provide, from now to the election of the First Minister and the Scottish Government, the following service:

- A risk analysis on clients' particular sector
- Assessment of key issues
- Update list of both Constituency & Regional List candidates
- Update and analysis on parties manifestos
- Weekly monitoring report on parliamentary activities
- Assessment of key marginal seats
- Biographies of key people
- Projection of likely MSPs
- Analysis of key policies

John Mullin
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